



RAM PICKUPS

RAM 1500 | RAM HEAVY DUTY 2500/3500



MORE STRENGTHS THAN EVER. THIS IS THE YEAR OF RAM.

For 2014, the Ram pickups benchmark it all: strength for towing and hauling, exceptional fuel-efficient performance — all of it backed by the most comprehensive powertrain choices in our history.

The groundbreaking new 3.0-liter EcoDiesel V6, available for Ram 1500, is joined by the formidable 6.4-liter HEMI® V8, now available for Ram Heavy Duty. The class-exclusive^[1] TorqueFlite® 8 for 1500 and AISIN® heavy-duty transmission for 3500 have long separated Ram pickups from the wannabes. And, for 2014, suspension improvements to Ram 2500 give it job-ready distinction. Your Ram truck is a muscular and toned partner willing to work.

Comfort. Connectivity and Capability so good, you're backed by a host of best-in-class attributes that let you do it all with confidence. This is the year of Ram. Get more when you click over to RAMTRUCKS.COM

RAM 3500 REGULAR CAB DUALLY WITH AVAILABLE CUMMINS® TURBO DIESEL



TOP LEFT: RAM 1500 OUTDOORSMAN TOP RIGHT: THE RAM LARAMIE LONGHORN INTERIOR

BOTTOM: RAM 1500 CREW CAB BIG HORN

Properly secure all cargo.

2014 RAM 1500

S = Included
O = Optional
P = Available within package noted

	TRADSMAN REG/QUAD/CREW	HFE REGULAR CAB	EXPRESS REG/QUAD/CREW	SLT REG/QUAD/CREW	BIG HORN/ONE STAR REG/QUAD/CREW	OUTDOORSMAN QUAD/CREW	SPORT REG/QUAD/CREW	LARAMIE QUAD/CREW	LARAMIE LONGHORN CREW CAB	LARAMIE LIMITED CREW CAB
	B	P	C	G	Z/Y	T	L	H	K	M
CPOS PACKAGE										
ENGINES	TRANSMISSIONS									
305 hp 269 lb-ft of torque 3.6L Pentastar® Flex Fuel 24V VVT V6	S	S	—	S	S	S	—	—	—	—
240 hp 420 lb-ft of torque 3.0L EcoDiesel V6	O	—	—	O	O	O	—	O	O	O
395 hp 410 lb-ft of torque 5.7L HEMI® V8	O	—	S	—	—	—	—	—	—	—
395 hp 410 lb-ft of torque 5.7L HEMI V8	O	O	O	O	O	O	S	S	S	S
MECHANICAL FEATURES										
ACTIVE GRILLE SHUTTERS (included with 8-speed automatic transmission)	S	S	P	S	S	S	S	S	S	S
STEERING — Electronic rack and pinion	S	S	S	S	S	S	S	S	S	S
STOP/START SYSTEM — HFE models only	—	S	—	—	—	—	—	—	—	—
SUSPENSION — Front, upper and lower A-arms, coil springs, twin-tube shocks	S	S	S	S	S	S	S	S	S	—
— Rear, 5-link, coil springs, twin-tube shocks	S	S	S	S	S	S	S	S	S	—
— Active-Level™ Four-Corner Air Suspension System; includes front upper and lower A-arms, air springs, twin-tube shocks, rear 5-link, air compressor, dual closed loop system storage tanks (Quad Cab® and Crew Cab only; not available for Crew Cab 4x2 models with 6'4" box)	O	—	O	O	O	O	O	O	O	S
TRAILER HITCH — Class IV hitch receiver (included with Trailer Tow Group)	S	—	O/P	O/P	S	S	O/P	S	S	S
TRAILER CASE — Electronic part-time (4x4 models only)	S	—	S	S	—	S	—	—	—	—
— Electronic on-demand (4x4 models only; included with 5.7L HEMI V8 or 3.0L EcoDiesel V6)	—	—	—	—	S	—	S	S	S	S
SAFETY & SECURITY										
AIR BAGS ⁽²⁾ — Advanced multistage front	S	S	S	S	S	S	S	S	S	S
— Supplemental side-curtain	S	S	S	S	S	S	S	S	S	S
— Supplemental front-seat side-mounted	S	S	S	S	S	S	S	S	S	S
BRAKES — Power-assisted 4-wheel antilock disc	S	S	S	S	S	S	S	S	S	S
ELECTRONIC STABILITY CONTROL (ESC) ⁽³⁾ — Includes 4-wheel ABS, Brake Assist, All-Speed Traction Control, Rainy Day Braking, Ready Alert Braking, Electronic Roll Mitigation, Hill Start Assist and Trailer Sway Control ⁽³⁾	S	S	S	S	S	S	S	S	S	S
PARKSENSE® REAR PARK ASSIST ⁽⁴⁾ — Not available on Regular Cab (included with Rear Camera ⁽⁴⁾ and Park Assist Group)	—	—	—	—	O	O	O	O	S	S
PARKVIEW® REAR BACK-UP CAMERA ⁽⁴⁾ — With dynamic grid lines (grid lines not available with Uconnect® 3.0 Radio)	O	—	O	O	O	O	S	S	S	S
REMOTE KEYLESS ENTRY WITH ALL-SECURE™ — Controls for power door locks, tailgate, and RamBox® System (when equipped), illuminated entry system, panic alarm, includes two transmitters (included with Popular Equipment Group and Power and Remote Entry Group)	P	—	P	S	S	S	S	S	S	S
REMOTE START SYSTEM — Included with Remote Start and Security Group	—	—	—	P	P	S	P	O	S	S
SECURITY ALARM — Included with Remote Start and Security Group	—	—	—	P	P	S	P	S	S	S
TRAILER BRAKE CONTROLLER — Electronic (included with Trailer Tow Group)	O/P	O/P	O/P	O/P	O/P	O/P	O/P	O/P	O/P	O/P

NOTE: Some features and/or applications may be late availability.

2014 RAM 2500/3500

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 O = Optional
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CPOS PACKAGE

ENGINES

383 hp 400 lb-ft of torque 5.7L HEMI® V8 gasoline	6-speed automatic (SRW only)
383 hp 400 lb-ft of torque 5.7L HEMI dual-fuel CNG/Gasoline	6-speed automatic (2500 Crew Cab 8' box only)
410 hp 429 lb-ft of torque (367 hp Mega Cab®) 6.4L HEMI V8 gasoline engine with MDS	6-speed automatic
350 hp 660 lb-ft of torque 6.7L Cummins® Turbo Diesel	6-speed manual (G56)
370 hp 800 lb-ft of torque 6.7L Cummins Turbo Diesel	6-speed automatic (68RFE)
385 hp 850 lb-ft of torque 6.7L Cummins Turbo Diesel	6-speed AISIN® HD automatic (3500 only)
Diesel Exhaust Fluid (DEF) system (standard with diesel engine)	

MECHANICAL FEATURES

ALTERNATOR — Dual-rated at 380 amps (6.4L gas V8 only; includes 160-amp and 220-amp alternators)	0	0	0	0	0	0	0	0	0	0
— Dual-rated at 440-amps (6.7L diesel only; includes two 220-amp alternators)	0	—	0	0	0	—	0	—	0	0
DIESEL EXHAUST BRAKE — With “smart” function, included with all Cummins diesel engines	P	—	P	P	P	—	P	—	P	P
FIFTH-WHEEL/GOOSENECK PREP PACKAGE — includes in-box 7-pin harness connector (not available with RamBox® System)	0	—	0	0	0	—	0	—	0	0
TRAILER TOW — 4-pin/7-pin trailer harness plug (combination receptacle)	S	S	S	S	S	S	S	S	S	S
— Class V hitch receiver	S	S	S	S	S	S	S	S	S	S
TRANSFER CASES (4x4 models only) — Manual shift-on-the-fly	S	S	—	—	—	S	—	S	—	—
— Electronic shift-on-the-fly	0	—	S	S	S	—	S	—	S	S
WINCH — WARN® front, electric, 12,000-lb capacity	—	S	—	—	—	S	—	S	—	—

SAFETY & SECURITY

AIR BAGS ²¹ — Multistage front air bags and knee bolsters	S	S	S	S	S	S	S	S	S	S
— Supplemental side-curtain air bags	S	S	S	S	S	S	S	S	S	S
— Supplemental front-seat side-mounted air bags	S	S	S	S	S	S	S	S	S	S
BRAKES — Four-wheel antilock disc brakes	S	S	S	S	S	S	S	S	S	S
CHMSL CAMERA ⁴¹ — (requires Uconnect® 8.4A or 8.4AN radios)	—	—	0	0	0	0	0	0	0	0
ELECTRONIC STABILITY CONTROL (ESC) ³¹ — Includes Brake Assist, Electronic Roll Mitigation, Hill Start Assist, Rain Brake Support, Ready Alert Braking, All-Speed Traction Control and Trailer Sway Control ³¹	S	S	S	S	S	S	S	S	S	S
ELECTRONIC TRAILER BRAKE CONTROLLER	0	0	S	S	S	S	S	S	S	S
KEY ALIKE — (3500 only; not available with Keyless Enter 'n Go™; late availability)	0	0	0	0	0	0	0	0	0	0
PARKSENSE® REAR PARK ASSIST ⁴¹	—	—	0	0	0	0	S	S	S	S
PARKVIEW® REAR BACK-UP CAMERA ⁴¹ — (video displayed in rearview mirror with Uconnect 3.0 radio, or on-screen with CHMSL camera ⁴¹ with other radios)	0	0	0	0	0	0	S	S	S	S
REMOTE KEYLESS ENTRY — Controls for power door locks, tailgate, RamBox® System, illuminated entry system, panic alarm (included in Tradesman Popular Equipment or Power and Remote Entry Group)	P	P	S	S	S	S	S	S	S	S
REMOTE START — (requires automatic transmission)	—	—	0	S	S	0	0	0	S	S
SECURITY ALARM — Detects break-in	—	—	0	0	S	0	S	S	S	S
SENTRY KEY® THEFT-DETERRENT SYSTEM — Engine immobilizer	S	S	S	S	S	S	S	S	S	S
TIRE PRESSURE MONITORING (TPM) — with EVIC display and alert	S	S	S	S	S	S	S	S	S	S

NOTE: Some features and/or applications may be late availability.

	TRADSMAN REG CREW	POWER WAGON® CREW	SLT REG CREW/MEGA	BIG HORN / LONE STAR CREW/MEGA	OUTDOORSMAN CREW	POWER WAGON CREW	LARAMIE CREW/MEGA	POWER WAGON LARAMIE CREW	LARAMIE LONGHORN CREW/MEGA	LARAMIE LIMITED CREW/MEGA
	2TA	2TB	2TG	2TZ/2TY	2TT	2TP	2TH	2TJ	2TK	2TM
ENGINES										
383 hp 400 lb-ft of torque 5.7L HEMI® V8 gasoline	S	—	S	S	S	—	S	—	S	S
383 hp 400 lb-ft of torque 5.7L HEMI dual-fuel CNG/Gasoline	0	—	0	—	—	—	—	—	—	—
410 hp 429 lb-ft of torque (367 hp Mega Cab®) 6.4L HEMI V8 gasoline engine with MDS	0	S	0	0	0	S	0	S	0	0
350 hp 660 lb-ft of torque 6.7L Cummins® Turbo Diesel	0	—	0	0	0	—	0	—	—	—
370 hp 800 lb-ft of torque 6.7L Cummins Turbo Diesel	0	—	0	0	0	—	0	—	0	0
385 hp 850 lb-ft of torque 6.7L Cummins Turbo Diesel	0	—	0	0	—	—	0	—	0	0
Diesel Exhaust Fluid (DEF) system (standard with diesel engine)	P	—	P	P	P	—	P	—	P	P
MECHANICAL FEATURES										
ALTERNATOR — Dual-rated at 380 amps (6.4L gas V8 only; includes 160-amp and 220-amp alternators)	0	0	0	0	0	0	0	0	0	0
— Dual-rated at 440-amps (6.7L diesel only; includes two 220-amp alternators)	0	—	0	0	0	—	0	—	0	0
DIESEL EXHAUST BRAKE — With “smart” function, included with all Cummins diesel engines	P	—	P	P	P	—	P	—	P	P
FIFTH-WHEEL/GOOSENECK PREP PACKAGE — includes in-box 7-pin harness connector (not available with RamBox® System)	0	—	0	0	0	—	0	—	0	0
TRAILER TOW — 4-pin/7-pin trailer harness plug (combination receptacle)	S	S	S	S	S	S	S	S	S	S
— Class V hitch receiver	S	S	S	S	S	S	S	S	S	S
TRANSFER CASES (4x4 models only) — Manual shift-on-the-fly	S	S	—	—	—	S	—	S	—	—
— Electronic shift-on-the-fly	0	—	S	S	S	—	S	—	S	S
WINCH — WARN® front, electric, 12,000-lb capacity	—	S	—	—	—	S	—	S	—	—
SAFETY & SECURITY										
AIR BAGS ²¹ — Multistage front air bags and knee bolsters	S	S	S	S	S	S	S	S	S	S
— Supplemental side-curtain air bags	S	S	S	S	S	S	S	S	S	S
— Supplemental front-seat side-mounted air bags	S	S	S	S	S	S	S	S	S	S
BRAKES — Four-wheel antilock disc brakes	S	S	S	S	S	S	S	S	S	S
CHMSL CAMERA ⁴¹ — (requires Uconnect® 8.4A or 8.4AN radios)	—	—	0	0	0	0	0	0	0	0
ELECTRONIC STABILITY CONTROL (ESC) ³¹ — Includes Brake Assist, Electronic Roll Mitigation, Hill Start Assist, Rain Brake Support, Ready Alert Braking, All-Speed Traction Control and Trailer Sway Control ³¹	S	S	S	S	S	S	S	S	S	S
ELECTRONIC TRAILER BRAKE CONTROLLER	0	0	S	S	S	S	S	S	S	S
KEY ALIKE — (3500 only; not available with Keyless Enter 'n Go™; late availability)	0	0	0	0	0	0	0	0	0	0
PARKSENSE® REAR PARK ASSIST ⁴¹	—	—	0	0	0	0	S	S	S	S
PARKVIEW® REAR BACK-UP CAMERA ⁴¹ — (video displayed in rearview mirror with Uconnect 3.0 radio, or on-screen with CHMSL camera ⁴¹ with other radios)	0	0	0	0	0	0	S	S	S	S
REMOTE KEYLESS ENTRY — Controls for power door locks, tailgate, RamBox® System, illuminated entry system, panic alarm (included in Tradesman Popular Equipment or Power and Remote Entry Group)	P	P	S	S	S	S	S	S	S	S
REMOTE START — (requires automatic transmission)	—	—	0	S	S	0	0	0	S	S
SECURITY ALARM — Detects break-in	—	—	0	0	S	0	S	S	S	S
SENTRY KEY® THEFT-DETERRENT SYSTEM — Engine immobilizer	S	S	S	S	S	S	S	S	S	S
TIRE PRESSURE MONITORING (TPM) — with EVIC display and alert	S	S	S	S	S	S	S	S	S	S



TOP LEFT: RAM 2500 CREW CAB BIG HORN TOP RIGHT: RAM 3500 LARAMIE LONGHORN DUALY
 BOTTOM: RAM 3500 REGULAR CAB DUALY WITH MOPAR® GOOSENECK HITCH
 Properly secure all cargo.



RAM

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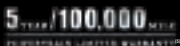


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¹⁴Based on 2013 *Automotive News* Full-size Truck segment and latest available competitive information. ¹⁵The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. ¹⁶No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. ¹⁷Always look before proceeding, electronic drive aid is not a substitute for conscientious driving, always be aware of your surroundings. ¹⁸Transferable. See your dealer for complete details and a copy of the 5-Year/100,000-Mile Powertrain Limited Warranty.

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